

OCEAN CLUB HOTEL AWARDED TRIPADVISOR GREENLEADERS STATUS

CAPE MAY, NEW JERSEY – APRIL 15, 2015 – OCEAN CLUB HOTEL today proudly announced it has been accepted as a **Bronze level GreenLeader** into the TripAdvisor® GreenLeaders™ program, which helps travelers around the world plan greener trips by highlighting hotels and B&Bs engaging in environmentally-friendly practices.

TripAdvisor GreenLeaders properties have met a set of environmental standards developed for TripAdvisor by a leading environmental consulting firm, with input from expert partners. The more green practices a hotel has in place, the higher its GreenLeader level, which is shown on the property's listing on the TripAdvisor site.

“We’re exceptionally proud that the Ocean Club Hotel’s efforts to preserve the environment, while maintaining the highest standards of service for our guests, have been recognized for the third year in a row by the TripAdvisor GreenLeaders™ program. We are committed to continuing our eco-friendly practices so all are able to enjoy Cape May’s beautiful surroundings for generations to come.”

Travelers can now search for accommodations that have TripAdvisor GreenLeaders status on the TripAdvisor site, and view a detailed list of environmentally-friendly practices that they can expect at each location.

“The TripAdvisor GreenLeaders program recognizes the properties around the world that are committed to environmental sustainability,” said Ryan Dillon, manager of responsible travel at TripAdvisor. “We applaud these businesses, from the smallest B&B to the largest hotel chain, for helping to make eco-friendly trips possible for our community of millions of travelers.”

The TripAdvisor GreenLeaders program was developed in consultation with the United Nations Environment Programme, the U.S. Green Building Council, and ENERGY STAR®, among other leading environmental organizations. For more information, please visit www.tripadvisor.com/GreenLeaders.

About Ocean Club Hotel

The Ocean Club Hotel is the premiere luxury hotel for travelers looking to vacation to historic Cape May, NJ. Overlooking the ocean and Cape May's award winning beach, this upscale boutique hotel is steps from all major Cape May attractions and stands apart as a modern oasis in a Victorian town. Stylish rooms feature private balconies overlooking the ocean, free WiFi, flat-screen TVs, iPod docks, custom furnishings and Keurig coffee makers. Guests can bask in the sunshine with a frosty beverage at the outdoor bar Tiki Ten35, on the sweeping sundeck, or cool off in the property's luxurious pool. Chic beach fine dining offered at on-site restaurant SeaSalt. It's the only way to stay in Cape May.

Ocean Club Hotel

www.oceanclubhotel.com | 609.884.7000

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 350 million unique monthly visitors**, and more than 290 million reviews and opinions covering 5.3 million accommodations, restaurants and attractions. The sites operate in 47 countries worldwide.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 23 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruise critic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.viator.com, and www.virtualtourist.com.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, July 2015

**Source: TripAdvisor log files, average monthly unique users, Q3 2015

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